



Household Budget Expenditures

Prepared by Flake & Kelley Commercial

Large Side Metro

Study Area: Custom Shapes

Demographic Summary	2008	2013
Population	124,113	133,344
Households	50,788	54,761
Families	34,775	36,799
Median Age	42.3	44.0
Median Household Income	\$38,973	\$45,780

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	70	\$49,021.67	\$2,489,712,757	100.0%
Food	71	\$5,942.10	\$301,787,460	12.1%
Food at Home	73	\$3,564.48	\$181,032,782	7.3%
Food Away from Home	69	\$2,377.62	\$120,754,678	4.9%
Alcoholic Beverages	63	\$376.15	\$19,103,873	0.8%
Housing	66	\$13,165.22	\$668,635,433	26.9%
Shelter	62	\$9,681.48	\$491,702,924	19.7%
Utilities, Fuel and Public Services	76	\$3,483.75	\$176,932,509	7.1%
Household Operations	68	\$988.27	\$50,192,259	2.0%
Housekeeping Supplies	76	\$578.27	\$29,369,419	1.2%
Household Furnishings and Equipment	63	\$1,460.31	\$74,166,055	3.0%
Apparel and Services	56	\$1,504.80	\$76,425,700	3.1%
Transportation	75	\$8,093.03	\$411,028,764	16.5%
Travel	67	\$1,264.17	\$64,204,662	2.6%
Health Care	83	\$3,383.89	\$171,860,980	6.9%
Entertainment and Recreation	74	\$2,736.67	\$138,989,743	5.6%
Personal Care Products & Services	69	\$539.32	\$27,390,775	1.1%
Education	60	\$821.74	\$41,734,743	1.7%
Smoking Products	84	\$379.87	\$19,292,898	0.8%
Miscellaneous ¹	76	\$1,003.99	\$50,990,688	2.0%
Support Payments/Cash Contributions/Gifts in Kind	73	\$1,665.03	\$84,563,627	3.4%
Life/Other Insurance	79	\$451.34	\$22,922,867	0.9%
Pensions and Social Security	68	\$4,667.50	\$237,052,797	9.5%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.